

Solution: Bamboo Rose Trade Solutions**Industry: Grocery**

Case Study: Shoprite

Shoprite is Africa's largest grocery retailer. With 12 brands in 2K+ stores in 15 countries, they turned over \$12B+ in sales in 2016. With 880+ global suppliers and 25K+ unique articles imported each year, Shoprite has many complex international sourcing and vendor relationships to manage. That, paired with 30K+ purchase orders and annual sales rising almost 16% in the last year, earning Shoprite a market share of nearly 32%.



Company Stats

Annual Revenue: \$12B

Suppliers: 3,000+ in 80 countries

Sell Channels: Retail

Global Stores: 2,600+

Results with Bamboo Rose

18%
REDUCTION
PURCHASE ORDER
CYCLE TIMES

50%
REDUCTION
NUMBER OF CHANGES
TO PURCHASE ORDERS

Opening its first stores in 1979, the Shoprite Group had a vision for the future that would see the company grow with new acquisitions and innovative expansion strategies. Since then, Shoprite holds its promise of lower prices across hundreds of outlets for millions of shoppers, and has grown into Africa's largest food retailer and a grocery leader around the world.

Bamboo Rose solves the challenges of managing complicated sourcing and supply chain processes manually.

Bamboo Rose provides Shoprite with a single source of truth to monitor all import operations, which reduces manual input and tracking on Excel spreadsheets to improve processes. Reporting and forecasts from Bamboo Rose allow Shoprite to prepare for peak seasons, with all the various data points allowing users to collaborate and track shipments more efficiently. With 92 percent of their import suppliers using Bamboo Rose, Shoprite has seen purchase order (PO) cycle times decrease by 18 percent and the number of changes to POs reduce by 50 percent.

With Bamboo Rose, Shoprite has streamlined and refined its processes to reduce manual input and save on operational costs. The company can also better communicate and collaborate using one source of truth to monitor PO to payment (P2P) cycles and reduce lead times, and leverage five-way matching to offset volatile South African currency exchange rates. Bamboo Rose allows Shoprite to monitor, execute and analyze the supply chain flow on one platform.

[Explore the Challenges →](#)



Bamboo Rose is the custodian of our supply chain. With all our information in one place, we have simplified our supply chain and P2P processes, increased supplier collaboration and can accurately forecast for the months and years ahead.

– VP of Supply Chain

The Challenge

With high operational costs and multiple systems to manually input and trace information, Shoprite faced long lead times and a lack of visibility throughout its complex supply chain. Unable to accurately project imports and exports, the company could not react efficiently if situations or orders changed. Shoprite required one system to house the information input from multiple sources. The company needed to scale backend technology and processes to efficiently meet the higher global volume, and implement a P2P system to better manage and automate order payment and shipping details. Ultimately, Shoprite needed to combine its multiple systems to trace data and information to:

SHORTEN
PO, import &
export lead times

MINIMIZE
operational costs
& manual input

CREATE
one source of truth
to house all data

IMPROVE
supply chain
visibility

The Action

With Bamboo Rose, Shoprite re-engineered processes and re-established roles and responsibilities for key players throughout its supply chain. These new processes and roles provided increased visibility, accountability and responsibility for Shoprite, which enhanced overall collaboration throughout its supply chain.

Shoprite is using Bamboo Rose to increase visibility and improve data accuracy.

Without visibility, products can be damaged, delivered in incorrect quantities, or end up in illegal containers – all resulting in invalid digital data that affects the rest of the grocery supply chain and costs companies millions. Physically documenting every aspect of the process only results in further delays, and outdated information requires more order reconfigurations. Prior to Bamboo Rose, PO Process took up to seven days per each step, and supplier responses took up to five days, leading to extended cycle times and lost accountability. With Bamboo Rose, increased visibility enabled Shoprite to reduce its PO cycle times by almost 18 days on average. Sophisticated reporting allowed the company to take advantage of more frequent and recurring changes, as well as providing data around what was causing the PO changes. With these insights, Shoprite has drastically reduced the number of PO changes and addresses remaining changes directly through the Bamboo Rose platform.

About Bamboo Rose

Bamboo Rose is the leading multi-enterprise product and supply chain platform connecting the retail community to help retailers and suppliers bring great products to market faster, more efficiently and at higher margins.

Our B2B platform is supported by a digital Marketplace, Product Lifecycle Management, Sourcing, PO Management, Global Trade Management, and Financing, all supported by intelligent engines for optimization, costing, and scheduling across the platform.

Bamboo Rose serves over 250K user members across 85 major retailers, 500 brands, 35,000 suppliers and service providers as they discover, develop, and deliver products @ digital speed. Learn more at bamboorose.com or find us on Twitter at @GoBambooRose.