Collaborate and connect with Bamboo Rose Global Trade Management (GTM). The solution provides the global visibility necessary to deliver products to customers quickly across channels. Gain valuable supply chain data that supports GTM capabilities, like sourcing, logistics, P.O. management, compliance, and finance.

**Digitize the Global Supply Chain**

We live in a world in which consumers hold great influence over the retail industry. With their ever-changing needs, expectations, and quick-to-click purchase power, consumers put tremendous pressure on retailers to act with agility. But this need for speed often interferes with their bottom line. By rushing to keep pace with shifting consumer trends, retailers fall victim to logistical, compliance, and regulatory errors throughout the supply chain, making it even more difficult to get products to market on time and within budget. Now, market leaders can combat these challenges by making supply chain digitization a strategic priority.

And that’s where we come in.

The Bamboo Rose multi-enterprise platform makes GTM easy and efficient. The network-wide interaction delivers high-quality data throughout the product lifecycle to the GTM solution, which is then used to support GTM solution capabilities, including sourcing, logistics, finance, compliance, and P.O. management.

**Global Trade Management ROI Metrics**

- **5%** Reduction in Safety Stock
- **99%** Reduction in Purchase Order Creation Time
- **97.5%** On-Time Filing with Regulatory Trade Bodies
- **20%** Improvement in Product Lead Time
- **25%** Productivity Improvement
Global Trade Management Capabilities

**SOURCING**
The Bamboo Rose platform delivers sourcing capability in conjunction with traditional GTM capabilities, like logistics, compliance, and finance. Sourcing on the Bamboo Rose Marketplace allows retailers to manage their product suppliers with the intent of streamlining vendor negotiations and product selection, estimation of landed cost, and HTS classification.

**LOGISTICS**
Bamboo Rose GTM gives organizations end-to-end supply chain visibility, from production and port of departure to port of entry and distribution center delivery. Bamboo Rose reduces complexity and provides intelligent prioritization to keep inventory levels optimized and minimize demurrage costs and the need for safety stock.

**PURCHASE ORDER MANAGEMENT**
The P.O. Management capability combines sourcing and design data with the financial dynamics of global trade to give a complete estimated landed cost of product. This visibility allows retailers to improve margins, establish payment terms, delivery terms, and containerization with supply chain partners.

**COMPLIANCE**
Trade compliance capabilities within GTM allow retailers to manage country-specific import and export processes by providing data to prove adherence to government legislation, like the Lacey Act or 7-Point Container Inspection. The solution supports regulatory requirements regardless of product category, including the unique legislation that surrounds apparel, hardlines, and food.

**FINANCE**
This module allows supply chain professionals to holistically assess the actual landed cost of goods fed from data sources, like commercial and service invoices. This includes real-time costing insights based on international trade factors, such as duties and taxes, as well as the ability to manage volatile dynamics of geopolitics, like shifting tariffs driven by trade wars.

**BAMBOO ROSE CONNECT**
Bamboo Rose’s API platform, BR Connect, allows clients to easily integrate third-party enterprise applications as well as data from partners like freight forwarders, suppliers, and financial institutions. This third-party data is invaluable in allowing trade professionals to make intelligent action as they manage their supply chain. Bamboo Rose has always considered openness a strategic imperative that is crucial to knocking down traditional silos that inhibit agility and innovation.

By handling all sourcing and design processes and supply chain partner data on one end-to-end platform, organizations have the context they need to deliver high-quality products to customers across channels faster than ever before.